



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 4944026

Schedule Dates 08/11/21-08/13/21
Advertiser Glenn Youngkin for VA Governor-R (140580)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand YKIN/ORDR/811813 (1599384)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE YKIN/ORDR/811813
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NEW ORDR FOR YOUNGKIN FOR GOV

Date Entered 08/10/21
Last Modified 08/10/21
Entered By Alexa Schram
CO-OP No
External # 30076406
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,190.00
Net Total \$46,410.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	47	\$54,600.00
Grand Total:	47	\$54,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/11/21-08/13/21	2	:30	9A- Live with Kelly				2	2	2			6	\$350.00	\$2,100.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &	8/10/21
2.0	Normal Line / Access	08/11/21-08/13/21	2	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	8/10/21
3.0	Normal Line / Access	08/11/21-08/13/21	2	:30	7:29:26P- Jeopardy				1	2	2			5	\$2,800.00	\$14,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	8/10/21
4.0	Normal Line / Prime	08/11/21-08/11/21	2	:30	7:57:56P- ABC-Press Your Luck (Wednesday)				2					2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart PT PRESS YOURLUCK(Agency)- null	8/10/21
5.0	Normal Line / Prime	08/11/21-08/11/21	2	:30	10P- ABC-Superstar (Wednesday)				2					2	\$2,500.00	\$5,000.00	Washington (WJLA)	Daypart PT SUPERSTAR(Agency)- null	8/10/21
6.0	Normal Line / Prime Premium	08/12/21-08/12/21	2	:30	9P- ABC-When Nature Calls (Thursday)					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT WHEN NATURE CALLS(Agency)- null	8/10/21
7.0	Normal Line / Prime Premium	08/12/21-08/12/21	2	:30	7:57:56P- ABC-Holey Moley (Thursday)					1				1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart PT HOLEY MOLEY 3D IN 2D(Agency)- null	8/10/21
8.0	Normal Line / Prime	08/13/21-08/13/21	2	:30	9P- ABC-20/20 (Friday)						2			2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart PT 20/20 9P(Agency)- null	8/10/21
9.0	Normal Line / SPOT	08/11/21-08/13/21	2	:30	10:58:25A- ABC-The View				1		1			2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)- null	8/10/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	08/11/21-08/13/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2	2	2			6	\$400.00	\$2,400.00	Washington (WJLA)	Daypart DT 7NEWS ON YOUR SIDE A	8/10/21
11.0	Normal Line / SPOT	08/11/21-08/13/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart DT GMA3: NEED TO KNOW(Agency)- null	8/10/21
12.0	Normal Line / SPOT	08/11/21-08/13/21	2	:30	2P- ABC-General Hospital				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL	8/10/21
13.0	Normal Line / SPOT	08/11/21-08/13/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE A	8/10/21
14.0	Normal Line / SPOT	08/11/21-08/13/21	2	:30	6:58A- ABC-Good Morning America				1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA	8/10/21
15.0	Normal Line / SPOT	08/11/21-08/13/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$1,000.00	\$3,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE A(Agency)- null	8/10/21
16.0	Normal Line / SPOT	08/12/21-08/13/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$700.00	\$1,400.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE A(Agency)- null	8/10/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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